

# **2023 IMPACT REPORT**

**SERVING THE RICHMOND AND TRI-CITY AREA** 



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# PINK CHAIR PROJECT RVA

### You are not alone!

We want you to know you are not alone. We are committed individuals helping women recover from breast cancer surgery. Our goal is to provide you with a chair that will help you sleep while you recover and cannot lay flat in a bed. Our idea to provide electric recliners in Virginia came from a mastectomy patient, and our leader, Linda Caruthers. With support from the Hawthorne Cancer Center at Johnston Willis Hospital, the idea became a reality.



#### **OUR VALUES**

Our Mission and Vision Statements reflect the values and aspirations of The Hawthorne Cancer Foundation 501(C)(3) and the Sarah Cannon Cancer Institute at Johnston-Willis Hospital, supported by a network of community resources. We strive to join the oncology community of Central Virginia, empowering breast cancer patients with a private space of their own while healing at home with dignity and caring.

#### MISSION STATEMENT

To grant electric remote-controlled chairs for post-surgery breast cancer patients to heal in comfort.

#### **VISION STATEMENT**

Easing the burdens of breast cancer patients with the chair as a healing tool, we aspire to motivate each user with a sense of well-being and being cared for during recovery.



### LINDA TSIRONIS CARUTHERS, CSA, LTCP PINK CHAIR PROJECT RVA FOUNDER

### Motivated by love...

Breast cancer has been an unexpected yet transformative chapter in my life, leading me to cross paths and collaborate with an esteemed group of professionals. Their unwavering support and dedication have been instrumental in shaping the impactful journey of the Pink Chair Project RVA.

I extend my heartfelt gratitude to the following distinguished individuals whose expertise and commitment have been invaluable:

- Steve E Thornton
- · John Clair
- John Smith
- Kathryn Helen Geranios
- Boni Simmons
- · Caryl Taylor Quinn
- · Leslie Strickler
- · Billy Lambrinides
- · Chase Fuller
- · Vic Routsis
- Ann Quiring
- Stephanie Theofanos
- · Theodora Miller
- · Jacob Wells "Jay" Carr
- · Dori Marie Abell
- · Melissa Ansley Brooks

Together, I affectionately refer to this remarkable assembly as the "founding fathers and mothers" of the Pink Chair Project RVA. Through our collective efforts, we are making a substantial difference in the lives of many.

I am profoundly grateful to the Almighty for granting me the strength and resilience to persevere in carrying out His benevolent work.

With sincerest appreciation,

#### **Linda Tsironis Caruthers, CSA, LTCP**

Long-Term Care Consultants, Inc. 9100 Arboretum Parkway, Suite 180 North Chesterfield, Virginia 23236

804-306-0016 Phone | 1-888- 877-6625 Facsimile www.LTCCinc.com | Linda@LTCCinc.com

## PINK CHAIR PROJECT RVA LEADERSHIP TEAM



Linda Tsironis Caruthers, CSA, LTCP Founder



Chase Fuller
Director of Logistics



Boni Simmons Creative Director



Ann Quiring
Photographer



Caryl Quinn
Director of Development



Stephanie Theofanos
Asst. Director of Creative Content



Kathryn Geranios Director of Content



Leslie Strickler Advisor



Billy Lambrinides
Asst. Director of Development



Dori Marie Abell
Director of Special Events



Jacob Wells "Jay" Carr Director of Brand Marketing



Melissa Ansley Brooks Advisor



Steve Thornton

Executive Director

Hawthorne Cancer Foundation

### PINK CHAIR PROJECT RVA FINANCIAL SUMMARY

Pink Chai												
Profit and Loss												
January - Decembe	er 2023											
	Total											
	Jan - Dec 2023											
ncome												
Donations												
Pink Chair Contributions												
Corporations -PC	6,861.90											
Event Income - PC	20,948.45											
Foundations - PC	1,500.00											
Individuals - PC	16,372.31											
Inkind - PC	11,076.40											
Organizations/Civic/Congregations - PC	7,250.00											
Transfer Donation % to Hawthorne	(12,639.18)											
Total Pink Chair Contributions	51,369.88											
Pink Chair Expenses												
Advertising for PC	125.00											
Chairs for PC Project	26,201.68											
Event Expenses - PC	10,311.94											
Fuel - PC	128.08											
Fundraising Supplies - PC	4,661.69											
Licenses - PC	10.00											
Meetings - PC	766.36											
Merchant Fees-PC	655.74											
Postage/Shipping - PC	240.69											
Printing - PC	1,997.96											
Recognition Expenses - PC	318.97											
Storage & Moving Expenses - PC	10,951.40											
Supplies - PC	1,240.03											
Website - PC	42.34											
Total Pink Chair Expenses	57,651.88											
let Income	(6,282.00)											

### PINK CHAIR PROJECT RVA 2023 IN REVIEW

### **Opening Statement**

In partnership and support from The Hawthorne Cancer Foundation, the Pink Chair Project RVA, was founded by Linda T. Caruthers in 2022. As a breast cancer survivor, she identified the need to help other post-operative breast cancer patients by gifting remote-controlled electric recliners.

The recliners are considered "healing chairs" because they bring comfort and care from the community to the recipients.



To grant electric remote-controlled chairs for post-surgery breast cancer patients to heal in comfort.

#### Goals for 2023

We are focusing on the increase in business partnerships and sponsorships, fundraising opportunities, expanded content on the website and other communication channels, and gifting recliners with quilts and wellness gift bags. We surpassed our 2023 goal of 12 chairs, we gifted 37, what an incredible accomplishment!







### OPA! THIS IS THE GREEK WORD FOR ACCLAIM



OPA! was the salutation given in the letter inviting the Pink Chair Project-RVA/ The Hawthorne as one of the four honored charities for Greek Festival 2023.

OPA! also led the way to our two colorful, eye-catching presentation tables on Saturday, June 3rd, and later being recognized with a generous donation check of \$5000 to continue our philanthropic work.

Impressed by our enthusiasm, members of the Greek Festival Charities' Committee expressed, "You all knocked this out of the park!' In other words, OPA!

We dedicate this edition to the momentous occasion when the Pink Chair came to the Greek Festival to forge warm relationships. We presented the OPA! moment for the many visitors who shared their own stories of the cancer journey, acts of resilience, and the needed support of loved ones and the community. We appreciate the wide public platform, marking a milestone in the history of our nonprofit organization. OPA!

#### **EXCERPTS FROM LETTERS**

## Excerpt from the formal invitation to founder Linda Caruthers:

"I am pleased that Pink Chair Project RVA has been chosen as a recipient of a \$5,000 donation from our 2023 Greek Festival this year. We admire the work you do in our community and are pleased that we can offer our support."—Andrea Junes Baker, Festival Charities Committee

## Letter of gratitude by Steve Thornton, Executive Director of The Hawthorne Cancer Foundation:

"I hope this letter finds you in good health and high spirits. I am writing to express my heartfelt gratitude for the support and generosity extended by St. Constantine & Helen Greek Orthodox Cathedral towards our organization, Pink Chair Project RVA. The impact of your assistance has been immeasurable, and I am truly grateful.



Pink Chair's mission is to bring comfort and aid to those fighting breast cancer by providing specialized chairs that enhance their quality of life during treatment. Our vision is to make a lasting difference in the lives of individuals battling this disease. With your help, we have been able to take significant steps toward achieving this goal.

The support that Pink Chair received as a beneficiary of the festival funds was invaluable. Your decision to include us as a recipient demonstrates your commitment to making a difference in our community. It is with deep appreciation that we acknowledge your belief in our cause and your willingness to support our endeavors."

# Letter of gratitude to the Parish Council from John Clair, Board President, The Hawthorne Cancer Foundation/Pink Chair Project RVA:

"On behalf of the Hawthorne Cancer Foundation, I would like to express our heartfelt appreciation for the financial support and benevolence extended by St. Constantine & Helen Greek Orthodox Cathedral via the 2023 Greek Festival.

It was an exciting time for all participants and an honor to be chosen as one of the charities sponsored in the event. The \$5,000 donation will go a long way toward supporting our local cancer community.

My best wishes to all.

Respectfully John Clair

### QUOTATIONS & REFLECTIONS ON THE EVENT

## From Linda Caruthers, Founder, Pink Chair Project RVA:

"I love this opportunity to reflect on this event. This gives me reason to stop and think about all that has transpired with the Pink Chair in the last two years, especially during and after COVID. We are all still reeling from COVID residual effects. I believe that kindness is contagious and helps to cure the most terrible disease of all: loneliness, especially when facing a life-changing diagnosis. As I looked around the crowds at the Greek Festival, I realized how wonderful it is to work with like-minded community members. My heart was smiling the whole time. This was what occurred to me Saturday night when we stood on the stage. I was moved to tears."

# From Stephanie Theofanos, a Greek Festival volunteer, parishioner, and Pink Chair Project RVA Director:

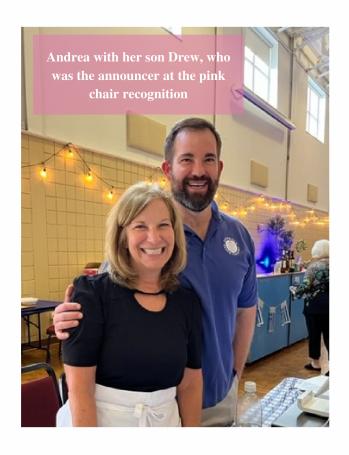
"It was great to see more people in the community learn about Pink Chair RVA. Every time I passed the tables, volunteers were busy sharing information."

## From Boni Simmons, Pink Chair Project RVA director:

"I met six breast cancer survivors who all stopped by the table to tell us what a great idea the Pink Chair is. I also had three ladies who quilt stop by and volunteer to help us make quilts for chair recipients."



### SPECIAL FEATURE Q&A INTERVIEW



Interview with Andrea Junes Baker, Chair, Greek Festival Charities, followed by a list of charities honored by the Greek Festival from Kathryn Helen Geranios:

**Q:** Andrea Junes Baker, may I express our heartfelt thanks for your instrumental part in having the Pink Chair selected at this year's Greek Festival?

**A:** It is my pleasure. The Pink Chair Project RVA is most deserving.

**Q:** Andrea, what is your involvement in the Greek Festival and at Richmond's Saints Constantine and Helen Greek Orthodox Cathedral?

**A:** I am public relations coordinator for the Richmond Greek Festival and a past parish council president, and a past and present parish council secretary. I have been involved for well over a decade chairing the charities committee for the Greek Festival.

**Q:** Andrea, your dedication is impressive. How did the Greek Festival evolve to include giving to charities as well as sharing of ethnic foods and culture?

A: If you look back over the history, we started with a church bake sale where the proceeds went to Richmond Children's Hospital. From the very first bake sales to the Greek Festivals known today we have been giving to various local charities. We gave to Richmond Children's Hospital for many subsequent years; then, one of our parishioners introduced us to Noah's Children, which became a recipient. Since the year 2000, we have selected and donated to at least four local charities; one is highlighted on each day of the festival. Ideally, we like to recognize four charities, one on each day of the festival.

Q: What do you think is important about giving to charities?

A: This is the most important committee I have ever worked on—church, community, work, and personal. We love to give back to the community that has given us so much. Collectively, "we" give. Speaking for myself, I am so proud that we have consistently given back over 45 years. The Number One check we write and the first check we write is—for charitable giving. This committee, by far, is the most heartwarming and fulfilling volunteerism I have done to date. I consider the Pink Chair a stellar charity, and we were pleased to select it as one of the charities this year.

#### INTERVIEW (CONTINUED)

**Q:** Andrea, thank you for explaining the meticulous process in determining the charities for a festival. It sounds like you and your committee have quite a sophisticated application process and a detailed spreadsheet of possible charities to choose from that meet specific criteria. How did the Pink Chair gain notice as a possible charity?

A: The Greek Festival Charities' Committee consists of our pastor Reverend Nicholas Bacalis, Maria Bartz, Mike Pantele, Sasa Howard, and myself as chair. We use local Central Virginia charities that would like to be considered. Applications and requests are accepted on January 1st. We also ask for recommendations from our parishioners since they can personally vouch for the integrity of specific Charities. In 2019, we used social media as a tool to reach out to qualified Charities. Validation of the charities takes time. We carefully look at where specifically our donations would go. We tend to select charities where our donation would make a significant impact. Linda Caruthers had approached us much earlier about the Pink Chair, and this year, we contacted Linda. We were impressed with the professionally presented materials the Pink Chair provided for our consideration which showed a complete package of its mission and impact. Beyond the personal connection, this stellar charity that Linda founded has made a difference. It was a pleasure reviewing and accepting this application. I have provided a list of charities that have benefited to date. Looking back over this list validates our mission to do good to those who also do good.

**Q:** Andrea, speaking as a Cathedral representative, what was your response to the Pink Chair Project RVA on Saturday of the Festival?

A: I walked in and saw the happy, attentive, and vivacious group of people and the beautiful quilts, I was drawn to the Pink Chair presentation tables. It meant so much to me to have a group of people at the tables. The volunteers looked excited. For me, it was game-changing to see a group so energetic and talk with people on a personal level. Linda's personal connection with the church helped with the experience of welcoming Festival visitors as guests to the Pink Chair tables. The welcoming spirit was contagious. I was amazed at how many of our guests stopped by the table to learn more and to engage with Pink Chair. The encounters seemed warm, welcoming, and spiritual. The Pink Chair volunteers were impressive. Their visible presence and palpable enthusiasm showed this was a worthy cause that touched our hearts. It was our pleasure to present the donation check later that evening. The Pink Chair volunteers modeled how to share their charity with others.

**Q:** Andrea, thank you so much for your time and efforts for charity-giving at the Greek Festival. If you had one parting thought or reflection for future festivals, what would it be?

A: The pleasure was mine. This was fun! Our parish voted early on to earmark a total donation of \$20,000 each year for local charities during our Festival. This is the first check we write—for charities. I would love to challenge other Festivals and fundraisers to give back to the Greater Richmond community. Wouldn't it be great to take into consideration the local Richmond area charities, and to give more back to the community that has given us so much? That thought fills my heart.



### STS. CONSTANTINE AND HELEN GREEK ORTHODOX CATHEDRAL ORGANIZATIONS AND CHARITY RECIPIENTS OF FESTIVAL PROCEEDS

For the past 45 years of hosting our Greek Festival, a portion of our proceeds are donated to local charities that specifically serve Central Virginia and other worthy organizations. We admire the work they do in our community and are pleased that we can offer our support. Since the year 2000, we have donated approximately one third of a million dollars to the following charities:

- Noah's Children
- Beacon Tree Foundation
- West End Volunteer Rescue Squad Re-Establish Richmond
- The Faison School for Autism
- · St. Joseph's Villa
- Camp Comfort Zone
- Gateway Homes of Greater Richmond
- Safe Harbor
- · Rebuilding Together Richmond
- Stop Child Abuse Now
- Home Again
- Marmarou Research Fund
- Miracle League
- Northfield Ministries
- Elijah House Academy
- Richmond Friends of the Homeless Special Olympics Virginia
- Coordinators 2Adopt Inc.
- · The Arc of Hanover

- Neighborhood Housing Services
- ART 180
- Peter Paul Development Center
- Community of Caring
- · Jacobs Ladder
- Youth Life Foundation of Richmond
- Pink Chair Project RVA
- Rebuilding Together
- Positive Vibe Cafe
- Hospital Hospitality House
- Katie and Friends
- Richmond Children's Hospital
- Alzheimer's Assoc. of Greater Richmond
- Richmond Hill
- Michael's Miracle Workers
- · Andrew's Buddies

- ACTS
- Fisher House
- ASK
- Full Circle
- Hope Tree Family Services
- Fresh Start
- · Autism Society of Central Virginia
- Neighborhood Resource Center
- Richmond Police Athletic League
- The Healing Place
- Relationship Foundation
- Jacobs Chance
- Sportable
- Assisting Familes of Inmates
- · Scottish Rite Childhood Language Ctr.
- · Central Virginia Legal Aid Society

# It takes a village...

### October 10th Rockin' Bowl Bash at River City Roll.

This was Pink Chair's major fundraiser event that returned for its second year at the same venue—that is, took its marvelous encore. Dori Abell, a welcomed new face for the Pink Chair, spearheaded the fundraiser. She handily demonstrated a brand of enthusiasm, marketing expertise, and talent for engaging community connectedness. With Dori came other welcomed faces to add to our talented pool of committed volunteers. Abell, as well as founder Linda T. Caruthers, the core committee, Pink Chair Board of Directors, the many volunteers, businesses and community influencers, The Hawthorne, and RCR, are all credited as being instrumental in catapulting the fundraiser to a new level for Pink Chair.

At last count, PCP RVA raised almost double the intake from last year: \$19,632.86. Continuing and newly minted community partnerships and sponsors joined us. As the often-quoted African expression goes, "It takes a village", and the same rings true for Pink Chair.

#### **Partners**

- Silver Diner
- Brillard Boating RVA
- Virginia Physicians for Women
- Amada Senior Care-Richmond
- EvoAdvisers



#### **Sponsors**

- Haley Automotive
- Jadeans BBQ
- South University
- Cavalier Moving
- Brick House Diner
- VIP Mortgage Inc.
- TEO Consulting
- Move Virginia
- Flag Stop Car Wash

#### **Donors**

- St. Constantine & Helen Greek Orthodox Cathedral
- Hawthorne Cancer Foundation
- Long Term Care Consultants, Inc.
- · River City Loves Kindness
- · Red Lion Foundation
- · Moriah Foundation
- Spiritual Flow Yoga
- · Designs by Clare
- Janet Taylor (Lovejoy)



























### REFLECTIONS

From Linda Tsironis Caruthers, Founder of Pink Chair Project, RVA:

#### Breast cancer is sneaky.

Breast cancer has changed me as a person, not just my body. Breast cancer has nothing to do with age or gender. Anyone may be diagnosed with breast cancer at any age. Breast cancer has planted a seed of total commitment to helping patients detect and survive breast cancer by helping patients heal with dignity and by providing education and awareness.

#### From Jennifer King-Lester:

"I have a family that was gifted a pink chair when they needed it. I am beyond grateful for what this organization has provided for her physically as well as emotionally. It is a privilege to give back in her honor! As soon as I met the team, I felt part of this family immediately! Pink Chair Project has my support for life!"

# From Boni Simmons, A Founding Board Member: "It is better to give than receive is backwards".

As a lifelong friend of Linda Caruthers, when she said she wanted to create Pink Chair I automatically said, "Yes". My contributions have paled in comparison to the joy I have received from the recipients and their families. I've seen them at their lowest—scared and afraid of what cancer will do to them. Seeing them at RCR as survivors living life — What a wonderful gift to me to see them thriving! Thank you, recipients, for letting me be a small part of your lives. May God bless you and your families always!







#### From "Special Events Coordinator" Dori Abell:

When I met Linda Caruthers, I instantly felt connected to her like a long-lost family member I hadn't seen in decades. She's so vivacious and passionate about life in general, but when I heard her speak of her journey with breast cancer, her whole aura lit up. Breast cancer awareness is her message, and Pink Chair Project RVA is her mission. Having spent 13 years as a wedding planner, I asked her if she needed help with fundraising efforts and events to which she eagerly responded YES! PLEASE! Since then, I've been Director of Special Events, and I proudly embrace the title. I've learned so much about breast cancer, the different types, the different ways it can be found, and how it affects people differently... just watching the fierce fight and bravery these women display daily is humbling, to say the least. It's an honor to be on the frontlines of cancer awareness and servitude alongside Linda and the other board members. If statistics are true and 1 in every 8 women has been touched by this hellacious disease, then we have a lot of work to do, and a lot of chairs to donate.

#### From University of Richmond Professor Nancy A. Bagranoff, Robins School of Business & Faculty Advisor for Relay for Life,

The University of Richmond Relay for Life is a student organization consisting of a group of students who wish to make a difference by supporting cancer research. Our goals are aligned with those of the Pink Chair Project, and we are delighted to support this group. Many of us have family or friends who are survivors of this terrible disease or who have been taken from us. Several members of my own family have had cancer, including my brother. My brother had breast cancer several years ago but did not seek a diagnosis at an early stage due to a lack of awareness that men, too, can have breast cancer. Knowledge is power and learning all we can about this disease is our best defense.

## From Kate Amabile, University of Richmond student leader for Relay for Life

Relay for Life students at the University of Richmond are dedicated to making an impact on the world and the Richmond community. We are so grateful to volunteer at the Pink Chair Project RVA and to strengthen our mission of fight against helpina in the Unfortunately, so many people are affected by breast cancer and other types of cancer as well. Our mission at Relay for Life and the American Cancer Society is that no patient ever has to hear the words "you have cancer" again. This month and every month, we strive to raise cancer awareness and make the world one step closer to being cancer-free.

All the best, Kate Amabile





# From Flagstop Carwash that provided signage about the Pink Chair event at all locations during October with a QR code for donations:

I'm hoping the word about you all was received with our customers and they're now aware of your great cause. Awareness is huge. The signs are not dated, and we can absolutely use them again next October! I may redesign them for our towel setup... and I may want to make the Pink Chair logo larger. We'd love to work with you next year and make this an annual tradition!

Thank you,
Daniel Hodson,
Flagstop Brand Manager



## From River City Roll on partnering for a second year with PCP RVA:

At River City Roll, we are incredibly proud to have been a part of this year's Pink Chair Project RVA Annual Fundraiser, and we want to extend our heartfelt gratitude to their event planner extraordinaire, Dori Abel. exceptional organizational skills, creativity, and dedication were instrumental in making this event a resounding success. It's an honor for us to be involved in such a meaningful event, and we recognize Pink Chair Project RVA's teamwork in making this 2nd Annual event a huge success. We believe in the importance of giving back and raising awareness about what a difference the Pink Chair Project RVA provides to those suffering from breast cancer, and we are deeply grateful for everyone's attendance and hard work in making this event a triumph. Being able to contribute to such a noble cause fills us with a great sense of purpose. We look forward to continuing our partnership with the Pink Chair Project RVA and supporting their incredible work in the years to come!

Sincerely,

Heather Nicholas
Marketing & Events Director



#### From an appreciative breast cancer survivor:

I am a 10-year breast cancer survivor, so it was an honor to be a part of a fundraiser that directly supports those going through surgery of this magnitude. I remember when a coworker donated a recliner to me when I was going through chemotherapy and my impending double mastectomy. I can relate "big time". I think this is a great effort, and both women and men need Pink Chair.

Thank you for what you all do!

Julia Martin Stankova

# From two texts from a recovering breast cancer patient, now a survivor, writing to Linda Tsironis Caruthers.

The recipient is from South America and English is her second language. Her message conveys pure gratitude.

**Text 1:** I'm not from here. And her [Linda's] gesture opened a huge desire in my heart to one day be able to help people with such a project in my country. I was very happy because it looked so simple, but now I see how essential this chair is. After the surgery, I thought to use the chair for nursing my daughter, but only now after receiving your chair have, I seen the difference it will make for me [to become well].

What an essential project you thought of! Congratulations on the initiative.

Text 2: Hi Ms. Linda!

I would like to say I'm great. My recovery is great and thank you for my "sanctuary".. Now I understand how important my chair (my sanctuary) is! Thanks!

## LIST OF VOLUNTEER AMBASSADORS

- Jason Fuller
- Jean Fuller
- Bonnie Wray
- · Billy Lambrinides
- · Linda Tsironis Caruthers
- Caryl Quinn
- Paige Pryor
- Jordan Klein
- Kathryn Geranios
- Tom MacDonald
- Hope MacDonald
- Zak O'Day
- Chris Dunn
- Santiago Velez
- Brian Ochoa
- Ann Quiring
- Chase Fuller
- Boni Simmons
- Kay MacDonald
- Mitch MacDonald
- Lisa Frederes
- Melissa Ansley Brooks
- Madeleine Brodeur
- Abigail Finney
- Tammy Sotos
- Keli Keener
- Jacob Modzelewski
- Eurisha Smith
- Trisha Gabriel
- Shanora Davis
- Julia Stankova
- Edward Richards
- Abby Albin
- Dori Abell
- Jenny Lester
- Rhys King



# A Pink Chair Project thank you for providing enticing Silent Auction Items, Raffles & Gift Cards

#### **Silent Auction:**

- \$306 Golf Outing Package: E. Forrest Jesse,
   M.D. Hawthorne Cancer Foundation: Board of Directors
- Beach house at Topsail Beach, NC; Phil & Caryl Quinn
- \$100 Boathouse restaurant gift certificate and a boat ride on the Swift Creek Reservoir
- "How deep is your love?" Art piece from Richmond-based artist Theodora Miller whose artful inspiration echoes the Aegean experience

#### Raffles:

- Fall-inspired wreath; Tiffany Lester
- POSTNET gift certificate for \$100
- Dog basket: \$100 Pet Smart gift card, bowl harness, toys, food, biscuits; Phil Quinn



#### **Gift Cards:**

- · River City Roll gift card
- A gift card to the Farmhouse Market in White Stone, VA-\$100
- · Sheetz \$50 gift card
- Beauty basket: items from Spa Three Ten Salon-Boutique Salon/Medical Spa, Richmond: Daniella Tsamouras
- A gift card to Demi's Mediterranean Kitchen, Richmond \$100; Jimmy Tsamouras
- Tea and biscuits basket: selected teas, cookies, electric water pot, tea cozy; Caryl Quinn & Linda Tsironis Caruthers
- Sports basket: first pitch Squirrels' game, Drive-Shack gift cards, River City Roll gift card, boxing session, golf balls, \$100 Visa gift card
- Gift card Dinner-for-two at Melito's Restaurant, Richmond
- Gift card Tazza Kitchen -Alverser Plaza, Midlothian

# EDITOR'S CLOSING THOUGHTS Kathryn Helen Geranios

#### Thank you to The Hawthorne and Pink Chair Project RVA

We hope you will agree that this newsletter demonstrates growth, not only in expanding its fleet of electronic chairs, but it shows an exponential community impact in helping the breast cancer community. Pink Chair Project RVA's influence now has been empowered with the public, as well as with company partnerships, sponsors and donors, and its own impressive fleet of ambassador volunteers. Many are being touched by Pink Chair.

All this success could not have been possible without the guidance and support of the 501 (c) (3) reputable organization known as The Hawthorne Cancer Foundation. Only a few years ago, The Hawthorne caught a glimpse of Pink Chair founder Linda's profound dream of granting remote-controlled recliners for post-operative breast cancer patients in recovery. They recognized the potential in responding to fulfill the need here.

Since then, all involved have made this dream a beautiful reality. Along with raising needed funds, Year 2 of our "Rockin' Bowl Bash" cleared the lanes for many to become a part of something bigger than us—to help breast cancer patients and their families thrive with the comforting message they are not alone. PCP RVA makes a difference.

#### THE FINAL ENCORE!

Lists contributed by Boni Simmons, Dori Abell, Caryl Quinn, and Linda Caruthers.

- The Hawthorne Cancer Foundation
- Steve Thornton
- River City Roll (Heather Nicholas)
- Wreath (Tiffany Lester)
- Moriah Foundation
- Phil and Caryl Quinn (Topsail NC Beach House)
- PostNet Midlothian
- Mike and Jodie Graves, Graves Show Productions (Mums)
- Penterson and Booth Dentistry (Midlothian)
- Brian Brown
- River City Loves Kindness; Ann Quiring
- Haley Automotive; Ernie Simopouios
- Long Term Care Consultants Inc.
- · Michele Crespo and display of pink pens
- Virginia Physicians for Women
- South University
- Sts. Constantine & Helen Greek Orthodox Cathedral
- Jenny King Photography
- · Videographer- Rhys King
- Melissa Aynsley Brooks- Billiard Boating RVA
- Photobooth-Rich Pfamatter

- Flagstop Car Washes
- Cavalier Moving
- · Brick House Diner
- · Amada Senior Care
- Demi's Mediterranean Kitchen
- · Spa Three Ten Salon
- EVOadvisors (John Clair)
- Torri S. Strickland Senior Producer, Local Programming • WTVR-TV/DT
- · Squirrels Baseball
- Vintage Boxing
- Wiley X Sunglasses and Cleaner
- Drive Shack
- · River Market in Whitestone, VA
- Hand and Stone
- · Artist Theodora Miller
- The Boathouse Restaurant
- Melito's restaurant
- Tazza Kitchen
- · Brillard Boating RVA

## **EVENT GALLERY**

## Jenny King Photography

View the remainder of our collection at  $\dots$ 





### **Cancer Awareness Day**

# Randolph-Macon College Women's Soccer Game

October 28, 2023

Randolph-Macon College women's soccer team supported Breast Cancer Month on October 28th before the Old Dominion Athletic Conference playoffs game against Randolph College. The stands were decorated in pink and the team arrived dressed in pink sporting Pink Chair Project tee shirts.

During half-time, breast cancer patients in the crowd were invited to the field where they were presented with flowers and honored with a standing ovation for their courageous stand against cancer.

Boni Simmons and Linda Caruthers represented the Pink Chair Project RVA.



















www.PinkChairProjectRVA.org Linda T.Caruthers (804) 306-0016 linda@ltccinc.com



We are committed individuals helping women recover from breast cancer surgery. Our goal is to provide you with a chair that will help you sleep while you recover and cannot lay flat in a bed. Our idea to provide electric recliners in Virginia came from a mastectomy patient, and our leader, Linda Caruthers. With guidance and support from the Hawthorne Cancer Center at Johnston Willis Hospital, the idea became a reality. Learn more by scanning the QR code below:





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	January							February										Ņ	larc	h		r								
S	M	T	W	Т	F	S		S	M	Т	W	Т	F	S		S	M	Т	W	Т	F	S								
	1	2	3	4	5	6						1	2	3							1	2								
7	8	9	10	11	12	13		4	5	6	7	8	9	10		3	4	5	6	7	8	9								
14	15	16	17	18	19	20	1	.1	12	13	14	15	16	17		10	11	12	13	14	15	16								
21	22	23	24	25	26	27	1	8.	19	20	21	22	23	24		17	18	19	20	21	22	23								
28	29	30	31				2	25	26	27	28	29				24	25	26	27	28	29	30								
																31														
	April							May									June													
S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S								
	1	2	3	4	5	6					1	2	3	4								1								
7	8	9	10	11	12	13		5	6	7	8	9	10	11		2	3	4	5	6	7	8								
14	15	16	17	18	19	20	1	2	13	14	15	16	17	18		9	10	11	12	13	14	15								
21	22	23	24	25	26	27	1	9	20	21	22	23	24	25		16	17	18	19	20	21	22								
28	29	30					2	26	27	28	29	30	31			23	24	25	26	27	28	29								
																30														
	July						August										Sep	tem	ber											
S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S								
	1	2	3	4	5	6						1	2	3		1	2	3	4	5	6	7								
7	8	9	10	11	12	13		4	5	6	7	8	9	10		8	9	10	11	12	13	14								
14	15	16	17	18	19	20		1	12	13	14	15	16	17		15	16	17	18	19	20	21								
21	22	23	24	25	26	27		8	19	20	21	22	23	24		22	23	24	25	26	27	28								
28	29	30	31				2	25	26	27	28	29	30	31		29	30													
							_																							
	October						November											cemi	ber											
S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S								
		1	2	3	4	5							1	2		1	2	3	4	5	6	7								
6	7	8	9	10	11	12		3	4	5	6	7	8	9		8	9	10	11	12	13	14								
13	14	15	16	17	18	19		.0	11	12	13	14	15	16		15	16	17	18	19	20	21								
20	21	22	23	24	25	26		7	18	19	20	21	22	23		22	23	24	25	26	27	28								
27	28	29	30	31			2	24	25	26	27	28	29	30		29	30	31												